

**No.4-5/2013-SP-IV**  
Government of India  
Ministry of Youth Affairs & Sports  
Department of Sports

**Shastri Bhawan, New Delhi**  
**14<sup>th</sup> January, 2013**

**Subject: Inviting nominations/applications for Rashtriya Khel Protsahan Puruskar for 2013.**

**Sir/Madam,**

I am directed to invite the nominations/applications for the Rashtriya Khel Protsahan Puruskar for 2013 in the following categories:

- (i) Community Sports – identification and nurturing of budding/young talent;
- (ii) Financial support for sports excellence;
- (iii) Establishment and Management of sports academies of excellence; and
- (iv) Employment of sports persons and other sports welfare measures
- (v) Other forms of sports activities not covered under above-mentioned four categories

2. Nominations of the eligible corporate entities for the five categories of the awards for the year 2013 under the Scheme of Rashtriya Khel Protsahan Puruskar (copy enclosed) are invited from all recognized National Sports Federations; Indian Olympic Association; industry chambers such as Federation of Indian Chamber of Commerce & Industry (FICC), Associated Chamber of Commerce (ASSOCHAM) and Confederation of Indian Industries (CII), State Governments; the Sports Authority of India and Sports Control/Promotion Boards of various Government Organizations such as the All India Police Sports Control Board, Army Sports Control Board, Railway Sports Promotion Board, Services Sports Control Board, Indian Navy Sports Control Board and Air Force Sports Control Board, Ministries/Departments of the Government of India etc. Any corporate entity, public or private, which has made contributions towards sports promotion and development, can also apply directly to the Government.

3. The Sports Departments of the State Governments and the Central Government mandated specifically for promotion and development sports should not be considered for the Rashtriya Khel Protsahan Puruskar, as the main objective of the Scheme of Rashtriya Khel Protsahan Puruskar is to encourage and promote corporate involvement in promotion and development of sports in the country and recognizing the efforts of corporate entities in the promotion and development of Sports.

4. Last date for receipt of nominations is **30<sup>th</sup> April, 2013**. Nominations in prescribed format may please be sent to Under Secretary (SP-IV), Ministry of Youth Affairs & Sports, Room No.15, 'C' Wing, Shastri Bhawan, New Delhi-110001 **by 5.00 P.M. on 30<sup>th</sup> April, 2013. Nominations received after last date will not be entertained.**

5. Applications, which are not in the prescribed proforma, or not signed by the authorized signatory or are incomplete, shall not be considered for the award.

6. It should be noted by all and all concerned should be informed that canvassing in any respect by an entry will render that entry liable to disqualification.

Yours faithfully,

(S.P.S Tomar)  
Under Secretary to the Government of India  
Tel No. 23073206  
Room No. 15 – 'C' wing,  
Shastri Bhawan,  
New Delhi.

1. Secretaries of all Ministries/Departments of Government of India (with the request to give wide publicity to this circular among Public Sector Undertakings under its control.
2. The Secretary, Department of Youth Affairs and Sports, (All States and UTs)
3. Secretary General, Federation of Indian Chamber of Industry and Commerce
4. Secretary General, Confederation of Indian Industries
5. Secretary General, The Associated Chambers of Commerce and Industry of India
6. The President/Secretary General,  
B-29, Indian Olympic Association,  
Qutab Industrial Area, New Delhi.
7. The President/Secretary General,  
(All recognized National Sports Federations)
8. The Director General,  
Sports Authority of India, New Delhi.
9. The Secretary, Services Sports Control Board, Nirman Bhawan, New Delhi.
10. The Secretary,  
All India Police Sports Services Control Board, New Delhi.
11. The Secretary  
Railway Sports Promotion Board,  
Rail Bhavan, New Delhi.
12. The Secretary, Central Civil Services Cultural and Sports Board

## ASHTRIYA KHEL PRO TSAHAN PURUSKAR

1. Name of the applicant corporate entity:  
(*In capital letters*)  
(Please also specify whether Public, Private, Propriety or Individual):
  
2. Category of the award for which nomination is being made (tick the category)
  - (a) Community Sports – identification and nurturing of budding/young talent;
  - (b) Financial support for sports excellence;
  - (c) Establishment and Management of sports academies of excellence;
  - (d) Employment of sports persons and sports welfare measures
  - (e) Other forms of sports activities not covered under above-mentioned four categories
  
3. Address alongwith Phone Number and email:
  
  
4. Year of Award:
  
5. Contribution made towards sports promotion during the preceding financial year:
  - (a) In terms of rupees:
  - (b) in terms of percentage of the gross profit
  
6. Brief description of the entity:  
(*Enclose a separate Sheet*)

7. Contribution/efforts made in the area of the category of the award for which nomination is made covering the items mentioned in the selection criteria for that award:

Category of the Award	Items for selection criterion	Please indicate details in a separate sheet to give names etc, wherever required.
Community Sports – Identification and nurturing of budding talent	<ul style="list-style-type: none"> <li>(i) Details of sports infrastructure created</li> <li>(ii) Number of schools, colleges, universities, clubs or other such units adopted</li> <li>(iii) Number of sportspersons trained</li> <li>(iv) Equipment support and other support extended</li> <li>(v) Number of competitions/tournaments held</li> <li>(vi) Identification and nurturing of budding/young talent</li> <li>(vii) Sports achievements of the target group</li> <li>(viii) Any other incentive given to trainees</li> </ul>	
Financial Support for sports excellence	<ul style="list-style-type: none"> <li>(i) Number of elite sports persons assisted</li> <li>(ii) Achievements of the sportspersons so trained</li> <li>(iii) Development of coaches and technical officials</li> <li>(iv) Details of financial support extended by way of providing coaches, equipment, training, competition exposure along with total expenditure incurred</li> </ul>	
Establishment and Management of sports academies of excellence	<ul style="list-style-type: none"> <li>(i) Number of academies created/supported along with disciplines</li> <li>(ii) Details about area, infrastructure, equipment, coaches and scientific support made available in the academy</li> <li>(iii) Number of sportspersons being trained</li> <li>(iv) Achievements of the sportspersons trained at the</li> </ul>	

	academy (v) Total expenditure incurred for the establishment of academy	
Employment to sportspersons and other welfare measures	(i) Number of sportspersons employed . (ii) Level of employment along with salary structure (iii) Promotional avenues offered to sportspersons employed (iv) Sports achievements of employed sportspersons (v) other welfare measures for sportspersons	
Other forms of sports activities not covered under above-mentioned four categories	Details of the sports activities indicating specifically the kind of contribution made	

8. Other achievements:

9. Other awards received:  
from the State/Government/  
Central Govt./Other agencies, if any

### **DECLARATION**

I do hereby solemnly declare and affirm that the particulars mentioned above are correct.

Signature of the Applicant \_\_\_\_\_

(Name and designation of the person submitting the application on the behalf of the corporate entity)

Date : \_\_\_\_\_

Place : \_\_\_\_\_

**Endorsement from State Government/National Sports Federation/India Olympic Association, Sports Control Board etc. (not required in case of applicants applying directly for the Puruskar)**

1. Certified that the particulars mentioned above are correct.

2. We recommend that M/s  
..... may be awarded the  
Rashtriya Khel Protsahan Puruskar in the category of  
.....

Signature of recommending authority  
(Giving name and designation of the signing authority)

Date \_\_\_\_\_

Place \_\_\_\_\_

Official Seal

**SCHEME FOR THE ‘RASHTRIYA KHEL PROTSAHAN PURUSKAR’  
(Amended as on 9.5.2012)**

**1. DEFINITION OF RULES**

The Scheme may be called the “**Rashtriya Khel Protsahan Puruskar**”. There will be following four categories of awards under the Scheme:

- (a) Community Sports – identification and nurturing of budding/young talent;
- (b) Financial support for sports excellence;
- (c) Establishment and Management of sports academies of excellence; and
- (d) Employment of sports persons and sports welfare measures
- (e) Other forms of sports activities not covered under above-mentioned four categories

**2. OBJECTIVE**

The objective of the award is to encourage and promote corporate involvement in the promotion and development of sports in the country.

**3. DEFINITIONS**

In this Scheme , unless the context otherwise requires,

- (a) “Scheme” means the scheme for ‘Rashtriya Khel Protsahan Puruskar’
- (b) “Committee” means the Selection Committee constituted under the Scheme.
- (c) “Award” means the Rashtriya Khel Protsahan Puruskar.
- (d) “Chairperson” means chairperson of the Selection Committee under the Scheme.
- (e) “Government” means the Ministry of Youth Affairs and Sports.
- (f) "Sports Administrator" means a person who is engaged in management/ administration of national/international sports events, sports organizations including private sports academies, sports programmes and delivery of sports services.
- (g) “Arjuna Awardee” means a person who has been awarded an Arjuna Award by the Government of India
- (h) “Olympian” means a sports person who participated in the Olympic Games as a member of the Indian contingent approved by the Government of India.

#### **4. ELIGIBILITY**

4.1 Any corporate entity, public or private, that has played a visible role in the area of sports promotion and development. Individuals/proprietary/partnership entities which have done commendable work in this area will also be considered under this scheme. The entities which have contributed a minimum of 5% of their gross profit or an amount not less than Rs.2 crore in the preceding financial year towards sports promotion and development will be eligible to be considered for the above categories of the awards. Outlays meant purely for commercial purposes will not be counted towards this contribution. Similarly, outlays towards sports business ventures will also not be counted. In other words, only contributions of non-commercial nature as part of corporate social responsibility will be considered for assessing the contribution made by the corporate concerned, towards the promotion and development of sports in the country.

4.2 The Sports Departments of the State Governments and the Central Government mandated specifically for promotion and development sports should not be considered for the Rashtriya Khel Protsahan Puruskar, as the main objective of the Scheme of Rashtriya Khel Protsahan Puruskar is to encourage and promote corporate involvement in promotion and development of sports in the country and recognizing the efforts of corporate entities in the promotion and development of Sports.

#### **5. NOMINATIONS**

5.1 Nominations for the Awards will be invited by the Ministry of Youth Affairs & Sports from all recognized National Sports Federations; Indian Olympic Association; industry chambers such as Federation of Indian Chamber of Commerce & Industry (FICC), Associated Chamber of Commerce (ASSOCHAM) and Confederation of Indian Industries (CII), State Governments; the Sports Authority of India and Sports Control/Promotion Boards of various Government Organizations such as the All India Police Sports Control Board, Army Sports Control Board, Railway Sports Promotion Board, Services Sports Control Board, Indian Navy Sports Control Board and Air Force Sports Control Board, Ministries/Departments of the Government of India etc. Any corporate entity, public or private, which has made contributions towards sports promotion and development, can also apply directly to the Government.

5.2 Notwithstanding the above, Government reserves the right to make nomination of any corporate entity, public or private in deserving cases where no such nominations have been received from the agencies mentioned under the Scheme.

5.3 The Award will be made in respect of the calendar year for which the applications are invited.



5.4 The nominations/applications will be sent to the Ministry of Youth Affairs and Sports in the prescribed proforma attached with the application form.

## 6. SCRUTINY OF NOMINATION

All nominations received from the organizations mentioned in para 5.1 will be scrutinized in the Ministry and Sports Authority of India, if required, for verification of the statements/claims made by the applicant entities, on the basis of its own records or from other sources.

## 7. PROCEDURE FOR SELECTION

7.1 **Constitution of a Selection Committee:** The Awards in the four categories will be recommended by a Selection Committee constituted by the Government of India. The Selection Committee will be constituted every year by the Government. The Committee will comprise of a Chairperson and eight members distinguished in the field of sports as indicated below. The Director/Deputy Secretary (Sports), Ministry of Youth Affairs & Sports will be the Member –Secretary of the Selection Committee.

1.	Secretary, Department of Sports, Ministry of Youth Affairs & Sports	Chairperson
2.	Previous awardees of Rashtriya Khel Protsahan Puruskar	2 members
3.	Nominee of Industry associations, viz., Federation of Indian Chamber of Commerce & Industry (FICCI), Confederation of Indian Industries (CII), Associated Chamber of Commerce (ASSOCHEM) etc	1 member
4.	Secretary (Sports) (in person) of State Government *	2 members
5.	Director General, Sports Authority of India	Member (Ex-officio)
6.	Joint Secretary (Sports), Department of Sports, Ministry of Youth Affairs & Sports	Member (Ex-officio)
7.	Deputy Secretary (Sports)/Director (Sports), Department of Sports	Member-Secretary (Ex-officio)

\*Representation of Secretary (Sports) from 2 State Governments in Selection Committee will be on rotation basis, either in alphabetical order or zone-wise.

7.2 There should be a minimum two years gap before a member other than ex-officio is re-nominated as member in the Selection Committee.

**7.3 Selection criteria:** The Committee will evaluate nominations/applications on the basis of a multi-faceted criteria for the four categories of the awards as detailed below: -

(a)	Community Sports – Identification and nurturing of budding talent	<ul style="list-style-type: none"> <li>(i) Details of sports infrastructure created</li> <li>(ii) Number of schools, colleges, universities, clubs or other such units adopted</li> <li>(iii) Number of sportspersons trained</li> <li>(iv) Equipment support and other support extended</li> <li>(v) Number of competitions/tournaments held</li> <li>(vi) Identification and nurturing of budding/young talent</li> <li>(vii) Sports achievements of the target group</li> <li>(viii) Any other incentive given to trainees</li> </ul>
(b)	Financial Support for sports excellence	<ul style="list-style-type: none"> <li>(i) Number of elite sports persons assisted</li> <li>(ii) Achievements of the sportspersons so trained</li> <li>(iii) Development of coaches and technical officials</li> <li>(iv) Details of financial support extended by way of providing coaches, equipment, training, competition exposure along with total expenditure incurred</li> </ul>
(c)	Establishment and Management of sports academies of excellence	<ul style="list-style-type: none"> <li>(ii) Number of academies created/supported along with disciplines</li> <li>(iii) Details about area, infrastructure, equipment, coaches and scientific support made available in the academy</li> <li>(iv) Number of sportspersons being trained</li> <li>(v) Achievements of the sportspersons trained at the academy</li> <li>(vi) Total expenditure incurred for the establishment of academy</li> </ul>
(d)	Employment to sportspersons and other welfare measures	<ul style="list-style-type: none"> <li>(i) Number of sportspersons employed .</li> <li>(ii) Level of employment along with salary structure</li> <li>(iii) Promotional avenues offered to sportspersons employed</li> <li>(iv) Sports achievements of employed sportspersons</li> <li>(v) other welfare measures for sportspersons</li> </ul>
(e)	Other forms of sports activities not covered under above-mentioned four categories	Details of the sports activities indicating specifically the kind of contribution made

7.4 The Chairperson, in consultation with Member Secretary, may constitute panels from amongst the members of the Committee to assist the Committee.

7.5 The Chairperson may seek advice of experts in specific sports disciplines wherever necessary.

7.6 Any person directly or indirectly related to a entity nominated for the Awards shall not be eligible to participate in deliberations of the Selection Committee, concerning that entity.

7.7 The Committee will determine its own work procedure.

7.8 The quorum for the meeting of the Committee shall be 75% of the members of the Committee and the Chairperson.

7.11 The Committee shall make its recommendations to the Government of India within one month of reference.

7.12 The Executive Director (TEAMS), Sports Authority of India will be present at the time of deliberations of the Committee in order to provide information/clarifications, if any, required by the Committee.

7.13 All the selection proceedings will be treated as “Confidential”. The Chairperson may take necessary steps in consultation with the Member Secretary to maintain strict confidentiality of the deliberations and the recommendations made by the Committee.

7.14 The recommendations of the Selection Committee will be considered by the Government. The decision of the Government shall be final.

## **8. NUMBER OF RASHTRIYA KHEL PROTSAHAN PURUSKARS**

8.1 There will be only one award every year for each category of the award mentioned in para 1 above.

## **9. GENERAL**

9.1 The awards will consist of a citation and a trophy in each of the above-mentioned categories. There will be no cash award.

9.2 The Awards will be presented to the winners at the function for the presentation of the Award to be held at a place and on a date to be determined by the Government.

10. The Awards will be in addition to any other award, which the corporate entities may have got from other organizations for the same achievements.
11. No Award will be made for a second time to the same corporate entity for the same category.
12. In order to ensure due diligence in the selection of awardees, the Ministry will make necessary verification prior to finalizing the names of the awardees.
13. At the time of the ceremony in Rashtrapati Bhavan, the awards will be conferred upon only on those awardees, who are present. The awards can be received by the Head/CEO of the corporate entity or any other person authorized by the head/CEO.
14. The awardees who are not able to come to receive the award on the National Sports Day, can later receive the same from the Minister-in-Charge for Youth Affairs and Sports.
15. The Government of India may cancel, annul the Award to any recipient for specific reasons and thereupon the recipient shall be required to surrender the citation and trophy but it shall be competent for the Government of India to restore the Award once the cancellation and annulment has been withdrawn.
16. The decision of the Government of India in respect of matters covered by the scheme and of the interpretation of the provisions of the scheme shall be final and no appeal shall lie against them.
17. An entity is nominated for the Award shall be deemed to have accepted the provisions of the scheme.
18. Canvassing in any form in respect of an entry will render that entry liable to disqualification.

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**FORM OF APPLICATION FOR RASHTRIYA KHEL PROTSAHAN  
PURUSKAR**

1. Name of the applicant corporate entity:  
*(In capital letters)*  
(Please also specify whether Public, Private, Propriety or Individual):
  
2. Category of the award for which nomination is being made (tick the category)
  - (a) Community Sports – identification and nurturing of budding/young talent;
  - (b) Financial support for sports excellence;
  - (c) Establishment and Management of sports academies of excellence;
  - (d) Employment of sports persons and sports welfare measures
  - (e) Other forms of sports activities not covered under above-mentioned four categories
  
3. Address alongwith Phone Number and email:
  
  
4. Year of Award:
  
5. Contribution made towards sports promotion during the preceding financial year:
  - (a) In terms of rupees:
  - (b) in terms of percentage of the gross profit
  
6. Brief description of the entity:  
*(Enclose a separate Sheet)*

7. Contribution/efforts made in the area of the category of the award for which nomination is made covering the items mentioned in the selection criteria for that award:

Category of the Award	Items for selection criterion	Please indicate details in a separate sheet to give names etc, wherever required.
Community Sports – Identification and nurturing of budding talent	<ul style="list-style-type: none"> <li>(i) Details of sports infrastructure created</li> <li>(ii) Number of schools, colleges, universities, clubs or other such units adopted</li> <li>(iii) Number of sportspersons trained</li> <li>(iv) Equipment support and other support extended</li> <li>(v) Number of competitions/tournaments held</li> <li>(vi) Identification and nurturing of budding/young talent</li> <li>(vii) Sports achievements of the target group</li> <li>(viii) Any other incentive given to trainees</li> </ul>	
Financial Support for sports excellence	<ul style="list-style-type: none"> <li>(v) Number of elite sports persons assisted</li> <li>(vi) Achievements of the sportspersons so trained</li> <li>(vii) Development of coaches and technical officials</li> <li>(viii) Details of financial support extended by way of providing coaches, equipment, training, competition exposure along with total expenditure incurred</li> </ul>	
Establishment and Management of sports academies of excellence	<ul style="list-style-type: none"> <li>(vi) Number of academies created/supported along with disciplines</li> <li>(vii) Details about area, infrastructure, equipment, coaches and scientific support made available in the academy</li> <li>(viii) Number of sportspersons being trained</li> <li>(ix) Achievements of the sportspersons trained at the</li> </ul>	

	academy (x) Total expenditure incurred for the establishment of academy	
Employment to sportspersons and other welfare measures	(vi) Number of sportspersons employed . (vii) Level of employment along with salary structure (viii) Promotional avenues offered to sportspersons employed (ix) Sports achievements of employed sportspersons (x) other welfare measures for sportspersons	
Other forms of sports activities not covered under above-mentioned four categories	Details of the sports activities indicating specifically the kind of contribution made	

8. Other achievements:

9. Other awards received:  
from the State/Government/  
Central Govt./Other agencies, if any

### **DECLARATION**

I do hereby solemnly declare and affirm that the particulars mentioned above are correct.

Signature of the Applicant \_\_\_\_\_

(Name and designation of the person submitting the application on the behalf of the corporate entity)

Date : \_\_\_\_\_

Place : \_\_\_\_\_

**Endorsement from State Government/National Sports Federation/India Olympic Association, Sports Control Board etc. (not required in case of applicants applying directly for the Puruskar)**

1. Certified that the particulars mentioned above are correct.

2. We \_\_\_\_\_ recommend \_\_\_\_\_ that \_\_\_\_\_ M/s  
..... may be awarded the  
Rashtriya Khel Protsahan Puruskar in the category of  
.....

Signature of recommending authority  
(Giving name and designation of the signing authority)

Date \_\_\_\_\_  
Place \_\_\_\_\_

Official Seal



